



“2nd NEWSLETTER “Sustain your Life through Social Entrepreneurship””: Social and Cultural entrepreneurship”

In the frame of the project “Sustain your life through social entrepreneurship” participants in the second training course dedicated to “Social and Cultural entrepreneurship” had the opportunity to experience a lively reality together with a nourished group of Lithuanian, Italian, Portuguese, Spanish, Romanian and Dutch energies. The training has been organized by Hogeschool Rotterdam and run from the 31st of October up to the 5th of November in Rotterdam.

“Social entrepreneurship” focuses on several aspects of daily life, Hogeschool Rotterdam gave us a good example of what Social Entrepreneurship can manage in the field of cultural development. The working programme of this second training focused on The Canvas Business Model, a strategic management and lean start-up template for developing new or documenting existing business models; Noordman’s Social Cultural Entrepreneurship model; social entrepreneurship trends in the Netherlands; the path to develop a social business from a passion; the added value of networking in social entrepreneurship; the Delfshaven area, part of the old city managed to retain its authentic charm while growing social enterprises.

Throughout the training a constant has been the numerous study visits to the several local entrepreneurs. This was considered as a necessary experience to understand the point of view of a social entrepreneur and raise awareness on positive but also negative aspects, tricks and opportunities self created.

Last but not least, the training offered the opportunity to live an experience developed crossing several different European countries, entrepreneurial experiences, development policies. This allowed every participant to enrich its cultural baggage and gain wider awareness thus contributing to a better growth.

UPCOMING

From the 22nd of January 2017 up to the 26th of January 2017, in Cascais (Portugal), will be run the third and last training of the project. This will be dedicated to “Entrepreneurship and Initiative”. After observing some others’ initiatives, getting the tools to develop the idea on paper, this last training will be much more practical and focus directly in the translation of ideas into action.

Keep updated on our **FB page - Sustain your life through Social Entrepreneurship**

Hi everyone :) I hope all of you are now safe back home and relaxing from this complex and full immersion week! I wanted to thank all of you for voting for Portugal on the final project presentation through choosing my project and personal dream :)

I hope to be able to invite all of you in the future one day when I will open this centre for the community, I'll have all of you in mind for sure.

We could discover what are the more stimulating cultural and social environments around Europe and how the entrepreneurial spirit is supported by them.

We spent all the available time together with the group, even the nights, given that we could share our projects, knowledge, dreams and suggestions in a non-formal but efficacious way.

This TC is bringing me new skills, new contacts and new networks, to develop a stronger core value proposition for our association in Spain so that we can become more sustainable and face the new challenge of reaching Europe within 3 years. This TC has opened so many new doors for me personally and also for my project. I really believe we can do better together.



This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained there.



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Nel quadro del progetto "Sustain your life through social entrepreneurship" i partecipanti al secondo corso di formazione “Social and Cultural entrepreneurship” sono stati coinvolti in un vivace gruppo di lavoro formato da italiani, lituani, portoghesi, spagnoli, rumeni e olandesi che per cinque giorni si sono dedicati ad analizzare gli sviluppi dell’impresa sociale nel settore della cultura. Il corso, organizzato dal partner olandese Hogeschool Rotterdam, si è svolto proprio a Rotterdam dal 31 ottobre al 4 novembre.

L’impresa sociale si sviluppa intorno a diversi aspetti della vita quotidiana, Hogeschool Rotterdam ci ha dato un buon esempio di ciò che l’Impresa Sociale può creare nel campo della cultura.

Il programma di lavoro di questo secondo training è stato incentrato su argomenti quale Canvas Business Model, un modello di gestione strategica per imparare a sviluppare e gestire nuovi modelli di business o documentare modelli esistenti; il modello di imprenditoria socio-culturale teorizzato da Noordman; le tendenze per l’imprenditoria sociale nei Paesi Bassi; il percorso per sviluppare imprese sociali partendo dalle proprie passioni; l’importanza del lavoro in rete nel settore dell’impresa sociale; la zona Delfshaven, parte della città vecchia che è riuscita a mantenere il suo fascino autentico e sviluppare al contempo numerose imprese sociali sul territorio.

Durante tutto il programma formativo una costante sono state le numerose visite ai diversi imprenditori locali, esperienze fondamentali per comprendere il punto di vista di un vero e proprio imprenditore sociale e sensibilizzare i partecipanti sugli aspetti positivi e negativi, nonché sulle opportunità che ciascuno di loro è stato in grado di crearsi.

Ultimo aspetto, ma non per questo meno importante, di questa esperienza formativa è stata l’opportunità di vivere un’esperienza sviluppata incrociando le competenze e le esperienze di più paesi europei, nonché le conoscenze nel settore dell’impresa sociale e le politiche di sviluppo ad esso deidcate. Questo ha permesso ad ogni partecipante di arricchire il suo bagaglio culturale e di ottenere maggiore consapevolezza contribuendo così a migliorare la propria crescita personale e professionale.

UPCOMING

Dal 22 gennaio 2017 fino al 26 gennaio 2017 a Cascais (Portogallo), si svolgerà il terzo e ultimo training del progetto che sarà dedicato a "Imprenditorialità e l’iniziativa".

Dopo aver osservato le iniziative sviluppate da altri e avere acquisito alcuni strumenti per sviluppare le proprie idee, quest’ultima formazione sarà molto più pratica lavorando sulle possibilità concrete di tradurre le proprie idee in azioni.

Seguiteci sulla nostra pagina FB - **Sustain your life through Social Entrepreneurship**

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